

PRIVACY POLICY

Your privacy is very important to us. We want to make your experience on the Internet as enjoyable and rewarding as possible, and we want you to use the Internet's vast array of information, tools, and opportunities with complete confidence.

We have created this Privacy Policy to demonstrate our firm commitment to privacy and security. This Privacy Policy describes how our company collects information from all end users of our Internet services (the "Services") – those who access some of our Services but do not have accounts ("Visitors") as well as those who may purchase Mailing Services ("Mailers") and/or pay a monthly service fee to subscribe to Premium Services ("Members") – what we do with the information we collect, and the choices Visitors, Mailers and Members have concerning the collection and use of such information. We request that you read this Privacy Policy carefully.

Personal Information Our Company Collects and How It Is Used

Introduction: Our company collects information in different ways from Visitors, Mailers and Members who access the various parts of our Services and the network of Web sites accessible through our Service. We use this information primarily to provide a customized experience as you use our Products and Services, and generally do not share this information with third parties. However, we may disclose personal information collected if we have received your permission beforehand or in very special circumstances, such as when we believe that such disclosure is required by law or other special cases described below.

Registration: Mailers and Members may be asked to provide certain personal information when they sign up for our Products or Services, including name, mailing address, email address, and telephone number. The personal information collected from Mailers and Members during the registration process is used to manage each Mailer's and Member's account (such as for billing purposes). This information is not shared with third parties, unless specifically stated otherwise or in special circumstances.

Credit card information is specifically not requested during registration, and whenever requested during a transaction is never made visible to nor available to our company. Credit card transactions are handled entirely by our credit card gateway provider(s), and the only information made available to our company is transaction approval or denial, amount, or other information which might be required for our ability to consummate the transaction with our customer. Credit card information is never acquired or stored by our company, and therefore is not vulnerable to hacking from our Site.

Our Company Partners and Sponsors: Some products and services may be offered to Visitors, Mailers and Members in conjunction with an affiliate, independent contractor seller or non-affiliated partner. To provide Visitors, Mailers and Members some of these products and services, the partner may need to collect and maintain personal information to support their product or service. In these instances, you will be notified before any such data is collected or transferred and may decide not to use that particular service or feature.

Responses to Email Inquiries: When Visitors, Mailers or Members send email inquiries to our company, a Customer Support ticket is generated and the return email address is stored with that ticket and is used to answer the email inquiry we receive. Our company does not use the return email address for any other purpose and does not share the return email address with any third party.

Voluntary Customer Surveys: We may periodically conduct both business and individual customer surveys. We encourage our customers to participate in these surveys because they provide us with important information that helps us to improve the types of products and services we offer and how we provide them to you. Your personal information and responses will remain strictly confidential, even if the survey is conducted by a third party. Participation in any customer survey is voluntary.

We may take information we receive from individuals responding to our Customer Surveys, without including any personal identifying information, and combine (or aggregate) it with the responses of other customers we may have, to create broader, generic responses to the survey questions (such as gender, age, residence, hobbies, education, employment, industry sector, or other demographic information). We then use the aggregated information to improve the quality of our services to you, and to develop new services and products. This aggregated, non-personally identifying information may be shared with third parties.

Special Cases: It is our company's policy not to use or share the personal information about Visitors, Mailers or Members in ways unrelated to the ones described above without also providing you an opportunity to opt out or otherwise prohibit such unrelated uses.

However, we may disclose personal information about Visitors, Mailers or Members, or information regarding your use of the Services or Web sites accessible through our Services, for any reason if, in our sole discretion, we believe that it is reasonable to do so, including: credit agencies, collection agencies, merchant database agencies, law enforcement, or to satisfy laws, such as the Electronic Communications Privacy Act, the Child Online Privacy Act, regulations, or governmental or legal requests for such information; to disclose information that is necessary to identify, contact, or bring legal action against someone who may be violating our Acceptable Use Policy or Terms Of Service, or other user policies; to operate the Services properly; or to protect our company and our Mailers and Members.

**Notice of Compliance to California Residents
Your California Privacy Rights Under
The California Online Privacy Protection Act and the California Business and Professions Code**

This privacy policy identifies the categories of personally identifiable information that our company collects through our Web site or online service about individual consumers who use or visit our company's commercial Web site or online service, and the categories of third-party persons or entities with whom our company may share that personally identifiable information.

Our company does not maintain a process for an individual Visitor who uses or visits our commercial Web site or online service to review and request changes to any of his or her personally identifiable information that is collected through our Web site or online service. Mailers and Members are able to log in and then access, review and change their personally identifiable information that is stored within their Account Information.

See the section below entitled "Revisions To This Policy" for a description of the process by which our company notifies consumers who use or visit our commercial Web site or online service of material changes to our company's privacy policy for this Web site or online service.

The effective date of this privacy policy is listed at the end of this privacy policy under the heading, "Last updated."

For the purposes of this policy and California compliance the following definitions apply:

Depending on the visitor's activity in our commercial Web site or online service, the following "personally identifiable information" may be collected, in addition to information set forth in other sections of this document.

The term "personally identifiable information" means individually identifiable information about an individual consumer collected online by our company from an individual and maintained by our company in an accessible form, and may include any of the following:

- (1) A first and last name.
- (2) A home or other physical address, including street name and name of a city or town.
- (3) An e-mail address.

- (4) A telephone number.
- (5) Any other identifier that permits the physical or online contacting of a specific individual.
- (6) Information concerning a user that the Web site or online service collects online, from the user, and maintains in personally identifiable form, in combination with an identifier described within this privacy policy.

The categories and types of third-party persons or entities with whom our company may share personally identifiable information is strictly limited to affiliated partners and/or vendors of products or services that a Visitor, Mailer or Member might purchase from our Web site or online service, when such product or service is not directly sold or supported by our company.

Under California Law SB 27, California residents have the right to receive, once a year, information about third parties with whom we have shared information about you or your family for their marketing purposes during the previous calendar year, if any, and a description of the categories of personal information shared. To make such a request, please communicate the request through our Web site's Contact Us form, and please include the phrase "California Privacy Request" in your inquiry, along with your name, address and email address. We will respond to you within thirty days of receiving such a request.

"Cookies" and How Our Company Uses Them: A "cookie" is a small data file that can be placed on your hard drive when you visit certain Web sites. Our company may use cookies to collect, store, and sometimes track information for statistical purposes to improve the products and services we provide.

If you are a Visitor, Mailer or Member we may use a cookie to manage your online sessions and to save your settings and to provide customizable and personalized services. These cookies do not enable third parties to access any of your customer information. Additionally, be aware that if you visit Web sites where you are prompted to log in or that are customizable, you may be required to accept cookies.

Advertisers and partners may also use their own cookies. We do not control use of these cookies and expressly disclaim responsibility for information collected through them.

Our Company Commitment to Children's Privacy: Protecting children's privacy is especially important to us. It is our policy to comply with the Children's Online Privacy Protection Act of 1998 and all other applicable laws. Therefore we restrict our Web site to persons eighteen years or older.

YOU MUST BE EIGHTEEN (18) YEARS OR OLDER TO ACCESS THIS WEB SITE. IF YOU ARE UNDER EIGHTEEN YEARS OF AGE, YOU ARE NOT PERMITTED TO ACCESS THIS WEB SITE FOR ANY REASON. DUE TO THE AGE RESTRICTIONS FOR USE OF THIS WEB SITE, NO INFORMATION OBTAINED BY THIS WEB SITE, FALLS WITHIN THE CHILDREN'S ONLINE PRIVACY PROTECTION ACT (COPPA) AND IS NOT MONITORED AS DOING SO.

Public Forums: Please remember that any information you may disclose in any Member Directory, Discussion Forum, or other public areas of our Web sites or the Internet, becomes public information. You should exercise caution when deciding to disclose personal information in these public areas.

Our Company's Commitment to Data Security: Services and Web sites we sponsor have security measures in place to protect the loss, misuse, and alteration of the information under our control. While we make every effort to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party hackers from illegally obtaining this information.

Where to Direct Questions About Our Privacy Policy: If you have any questions about this Privacy Policy or the practices described herein, you may contact us through the contact information provided on this Web site.

Revisions to This Policy: Our company reserves the right to revise, amend, or modify this policy, our Terms Of Service agreement, and our other policies and agreements at any time and in any manner, by updating these postings. Your use of this Site after such changes are implemented constitutes your acknowledgement and acceptance of these changes. Please consult this privacy statement prior to every use for any changes.

Last updated: February 24, 2015